

Starr Report

BY MICHAEL STARR

NBC-ya on the radio next month

Post radio scribe **John Mainelli** reports that NBC News is linking up with Viacom/CBS' Westwood One to distribute hourly newscasts, sports, features and entertainment programs starting March 31. NBC's New York radio flagship will be the city's leading all-news station, WINS (1010 AM) — owned by yet another Viacom/CBS unit, Infinity Radio. NBC shuttered its radio network in the mid '80s but licensed the NBC radio brand to others for several years. This time, NBC will use marquee names like **Tom Brokaw**, **Brian Williams** and **John Seigenthaler**.

"Creating a very shortform newscast does make it a tempting pickup for music stations," Inside Radio editor **Tom Taylor** tells Mainelli.

Just call him Ozzy O\$bourne



SHARON, OZZY

Call **Ozzy Osbourne** crazy, deranged or addled — just don't call him poorer than **Elton John**.

Ozzy and wife **Sharon Osbourne**, starring in MTV's "The Osbournes," raked in about \$60 million last year — vaulting them ahead of fellow rocker John in Heat magazine's survey of the top-grossing British rock acts. That's still no match for the Rolling Stones, who pulled in about \$112 million, or top-grosser **Paul McCartney**, who raked in a whopping \$180 million.

And who said the '60s are dead? McCartney's old band, The Beatles, scored about \$25.5 million in 2002.

This just in . . .

★ So just how *do* you do a same-sex kissing scene if you're straight? "I play the action required of me in the scene and it makes it look as if I want to kiss," "Queer as Folk" star **Gale Howard** told The Hampton Sheet's **Joan Jedell** the other night.

★ ESPN's **Dan Patrick** and **Stuart Scott** at Rehab Monday night to help Maxim editor-in-chief **Keith Blanchard** celebrate the launch of his new book, "The Deed."

★ Georgia Senator **Zell Miller** is blasting CBS' plans for a reality show based on "The Beverly Hillbillies": "They know that the only minority left in this country that you can make fun of and demean and humiliate . . . are hillbillies in particular . . ."

★ **Cindy Margolis** will present at the MTV Dance Awards in South Beach (Miami) on March 19. It's airing on MTV2.